

Lesson 5 – Building the Club Presence

- ❖ Building a club presence on the internet to attract new members and keep current members informed.

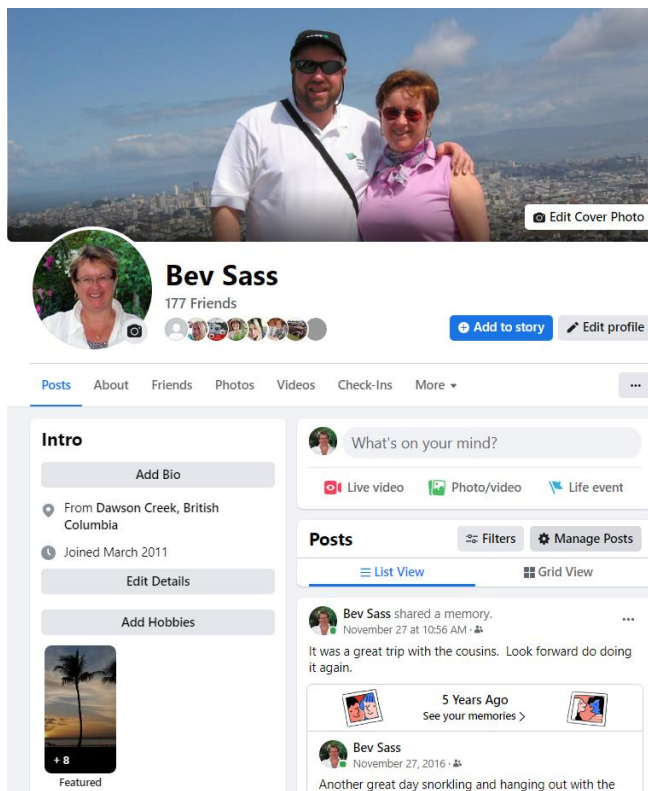
This lesson will be how to setup you own Facebook page and how to support your clubs Facebook page.

I know many of you use Facebook and Instagram, yet there are a few members who haven't ventured into this area of communication. This lesson is to help you set up your personal account and for you to offer support to your club by increasing the circulation and awareness of the White Rock Garden Club.

To create a Facebook account:

1. Go to facebook.com/reg
2. Enter the name you go by in everyday life
3. Enter your email or mobile phone number
4. Select your gender and date of birth, and choose a password
5. Tap Sign Up
6. To finish creating your account, you need to confirm your email or mobile phone number

You will see this display something like this (this is my personal page):



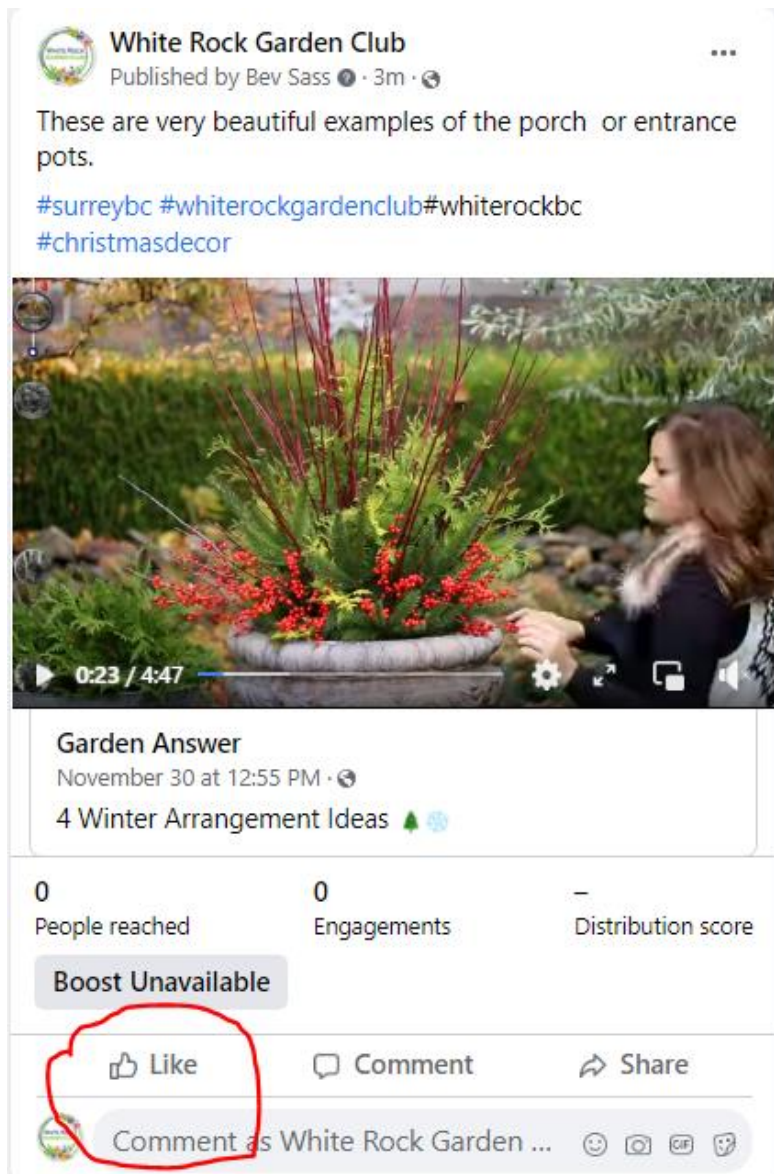
Lesson 5 – Building the Club Presence

Once your account is created, you can add friends by clicking on the Friends menu item. Search for them by name and send them a friend request.

On the news feed you will see posting from the White Rock Garden Club. When you see these postings it would be great if you could like or love the posting and even add a comment. This acknowledgement of the posting creates a bigger presence for the club and hopefully attracts more members.

See the “**Like**” button at the bottom of the posting.


When you hover your mouse over the word like you will see several more icons to choose from. They are Like, Love, Care, Ha-ha, Wow, Sad and Angry. Pick the one that best suits the posting.



Lesson 5 – Building the Club Presence

Here is a preview of the home page for the White Rock Garden Club.



Access to the clubs Facebook page is as simple as clicking on the  icon on the top right corner of our Website.



Questions?

You can contact any member of the Website Committee for answers.

WRGC Website Committee

(Bev Sass, Melanie Rantucci, Margrit Elmiger-Isert, Marilyn Murphy, Eileen Davidson and Osana Seselja)